YOUR SOCIAL MEDIA IMAGE SIZES CHEATSHEET

Creating the perfect images for your social media presence can be a bit of a nightmare. That's why we've created this handy image size cheatsheet.

FACEBOOK

IMAGE TYPE	SIZE
Cover Photo	851 x 315px
Group Cover Image	1200 x 628px
Event Cover Image	1200 x 628px
Profile Image	340 x 340px
Post Image (Landscape)	1200 x 628px
Post Image (Square)	1080 x 1080px
Post Video	1080px wide
Story Image/Video	1920px high x 1080px wide

LINKEDIN

IMAGE TYPE	SIZE
Company Cover Image	1128 x 191px
Company Logo Image	300 x 300px
Personal Cover Image	1584 x 396px
Personal Profile Image	400 x 400px
Post Image	1200 x 628px

YOUTUBE

IMAGE TYPE	SIZE
Channel Cover Image	2048 x 1152px
Channel Profile Image	800 x 800px
Video (HD)	1280 x 720px (min. size)

TWITTER

IMAGE TYPE	SIZE
Header Image	1500 x 500px
Profile Image	400 x 400px
Post Image (Landscape)	1600x 900px

INSTAGRAM

IMAGE TYPE	SIZE
Profile Image	180 x 180px
Post Image	1080 x 1080px
Story Image/Video	1920px high x 1080px wide

Information for guidance only.

green umbrella marketing