

YOUR LINKEDIN FIVE A DAY

Being active on LinkedIn every single day is essential. Below is a daily checklist of the five main activities that we would recommend.

1. Post a status activity twice a day, you can use a third party scheduling tool or schedule within LinkedIn itself
2. Click “home” and interact with your newsfeed (Filter by most recent or top news)
3. Check your “Notifications”
4. Check pending messages
5. Visit a minimum of 10 profiles (Use DuxSoup to help with this)

Ideally you should spend no more than 1hr a day on LinkedIn. It is easy to get distracted on this platform, therefore set a timer, or just be aware of the “Oh this is shiny syndrome”



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