

EXERCISE

LINKEDIN PROFILE CHECKLIST

Here are **10 key things** to check on your personal profile.

Give yourself 1 point for a yes and 0 points for a no and total up out of 10!

	Points
1. Do you have a branded header?	<input type="checkbox"/>
2. Have you changed your professional headline?	<input type="checkbox"/>
3. Have you set up your unique URL?	<input type="checkbox"/>
4. Do you have your websites labelled?	<input type="checkbox"/>
5. Is your Twitter account linked?	<input type="checkbox"/>
6. Have you completed your About Section?	<input type="checkbox"/>
7. Is your featured section up to date?	<input type="checkbox"/>
8. Is your profile linked to your company page?	<input type="checkbox"/>
9. Do you have a minimum of 10 skills?	<input type="checkbox"/>
10. Have you got a minimum of 10 recommendations?	<input type="checkbox"/>

SCORE **/10**