

YOUR TWITTER FIVE A DAY

 CUT OUT
AND KEEP
CHECKLIST

Being active on Twitter multiple times a day is essential. Below is a daily checklist of the five main activities that we would recommend.

- 1.** Schedule a minimum of four tweets using a tool such as eClincher or Hootsuite.
- 2.** Check your Twitter lists as well as your home feed, and engage with your target audience.
- 3.** Post real, live information every day. Where are you going? What has happened in the office?
- 4.** Check Twitter Explore and Trending content. Tweeting popular content will guarantee you extra followers.
- 5.** React to your notifications. Thank those who shared your content. Say "Hi" to your new followers. Always have the last word!

If you are struggling with content ideas, then feel free to download this eBook – 75 ideas of things to post

www.green-umbrella.biz/ideas-for-social-posts/

Ideally, you should spend no more than 30 minutes a day on Twitter. It is easy to get distracted on this platform, therefore set a timer, or just be aware of the "Oh this is shiny syndrome"

